

Tell us your interests.

Please detach and mail this confidential survey, or call Lee Haris directly at (800) 387-8988 to access our exclusive inventory of facilities for sale or lease.

I'm a:

- Buyer Seller Investor Lender Operator Lessor Lessee

I'm interested in:

buying selling

- real estate and operation
 real estate and creating a new longterm lease
 operation only
 a distressed facility
 a development under construction
 land only

- Joint ventures within the U.S. International joint ventures
 Subleasing an operation Other: _____

I want to:

- | buy | sell | lease | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------------------|-------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Senior apartments | # of units | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Congregate housing | # of units | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Assisted living facility | # of beds/units | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Intermediate care | # of beds | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Alzheimer's care | # of beds | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | CCRC/Life care | Fill in all of the above that apply. | |

I'm interested in the following locations:

(List the states, regions, and other countries you're interested in.)

My investment interest is (for buyers):

- Up to \$1 million Up to \$5 million Up to \$10 million
 Up to \$25 million Up to \$50 million Over \$50 million

My contact info is:

Mr/Ms _____

Organization/Title _____

Address _____

City/State/Zip _____

Phone/Fax/E-mail _____

- Please have Lee D. Haris call me directly.

Market valuations and sales comparables may be purchased directly from www.harisconfidential.com. A signed confidentiality agreement is required prior to your receipt of transaction information on senior housing opportunities Haris & Company has been hired to sell.

Please detach, fold, and seal with business reply panel facing out.

(800) 387-8988 | truecontrol@harisconfidential.com | www.harisconfidential.com

To see
the
latest
senior
housing
facilities
for sale,
look
inside.

When you buy, sell, or lease senior housing, let Haris & Company maximize market value 5 ways.

(800) 387-8988 | www.harisconfidential.com

Detach, fold, and seal here with tape (no staples) ▲



1 Confidential from Day 1



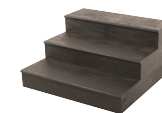
2 True Control



3 Transition Ties



4 Consultative Sales



5 Marketing Options

Buying, selling and leasing senior housing facilities in today's market is a challenge. Turn to Lee D. Haris of Haris & Company to help you maximize your facility's value and access the largest exclusive inventory of senior housing facilities nationwide.

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Haris & Company

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Confidential from Day 1

1

Our proprietary, confidential marketing system protects the ongoing operational value of your facility from the moment you call.

True Control

2

With commercial real estate brokerage licenses in all 50 states, Haris maintains the privacy of your key financial data. Other firms broadcast your data to local brokers to sell across state lines.

Transition Ties

3

We tie up loose ends, protect net income, and prevent turnover during owner or operator transitions.

Consultative Sales

4

Haris draws on over \$1 billion in transaction experience with individuals, institutions, partnerships, and REITs nationwide.

Marketing Options

5

Haris offers fee-for-service and full-service representation to market and sell your facility on a local, regional, and national level.

Call (800) 387-8988 or visit www.harisconfidential.com today.

Dear Investor or Operator,

Haris & Company is the only national real estate brokerage specializing in senior housing and confidential marketing. We are dedicated to meeting the unique, changing needs of senior housing investors, professionals, and vendors from coast to coast. With over one billion dollars in transaction experience in the senior housing market, Lee D. Haris leverages unsurpassed expertise to offer a full range of consulting and marketing services for facilities of all sizes.

Who benefits from Haris & Company?

Buyers: We offer the largest exclusive inventory of deliverable senior housing facilities nationwide. **Sellers:** We market your facility to the widest possible pool of investors—confidentially. **Lenders:** We assist you in the disposition of under-performing facility loans nationwide.

What makes Haris & Company unique?

Most prudent sellers want their listings and marketing efforts to be confidential in order to protect the facility's employees and residents—and the facility's value—from the sales process. They want control over who will receive access to their facility's identity and financial data.

A major problem for a seller who wants national exposure is that listing with traditional corporate brokers often results in the uncontrolled broadcasting of their facility's sensitive information. This breach can affect net income as facility residents, employees, and neighboring facilities react to news of an impending sale.

Haris & Company's True Control proprietary marketing approach eliminates this problem; Lee D. Haris is the only individual in the country to hold a broker's license in every state. There is no need to disclose confidential information to multiple agents or middlemen in order to market a facility locally or across state lines.

For buyers, Haris & Company maintains the nation's largest database of senior housing operators and facilities in the nation, offering immediate access to marketed local, regional, and national facilities.

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 78036 SAN FRANCISCO CA

POSTAGE WILL BE PAID BY ADDRESSEE

HARIS & COMPANY

1613 MONTGOMERY ST

SAN FRANCISCO CA 94111-9988



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES